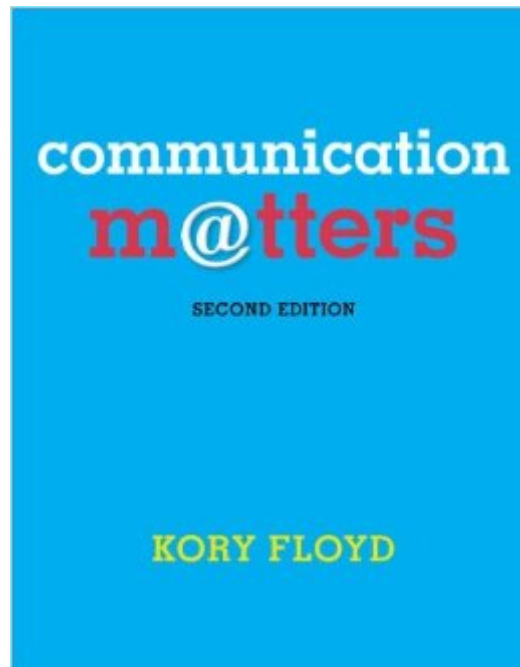


The book was found

Communication Matters



Synopsis

Communication Matters:

Book Information

Paperback: 480 pages

Publisher: McGraw-Hill Education; 2 edition (January 14, 2013)

Language: English

ISBN-10: 0078036860

ISBN-13: 978-0078036866

Product Dimensions: 8.4 x 0.6 x 10.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (17 customer reviews)

Best Sellers Rank: #59,654 in Books (See Top 100 in Books) [#29 in Books > Textbooks >](#)

[Communication & Journalism > Speech](#) [#58 in Books > Reference > Words, Language &](#)

[Grammar > Speech](#) [#90 in Books > Textbooks > Communication & Journalism >](#)

[Communications](#)

Customer Reviews

I can sum up this book with the following excerpt. This is the introduction to a section on nonverbal communication chapter: "IN the CBS comedy series The big Bang Theory, Sheldon Cooper is a theoretical physicist at Caltech who shares an apartment with his friend and colleague, Leonard Hofstadter. Despite having two doctoral degrees and being at the top of his professional field, Cooper is inept in most social situations. He does not understand many social conventions such as the rules of politeness, and has little ability to interpret other people's emotions... In all, Cooper is not a particularly skilled nonverbal communicator." It then goes on to say Sheldon should read this book, and goes into nonverbal communication. Sheldon is never heard from again. Am I the only one that doesn't see what the HELL the above has to do with nonverbal communication??? This basically sums up the book in a nutshell. The book is loaded with pop culture references, from Kanye to Tebow to Family Guy. I think they are designed to keep young college students interested in the material by presenting things that are relevant to them. The problem is the book does nothing with the references. It merely throws them out there and yells "Hey I'm cool and hip I know what you kids are all about these days with your dubitstep and your rap videos" but then does absolutely nothing to link this to any of the subject matter. It's the textbook equivalent of a teacher walking into class and saying "Yo Yo kids Jay Z is Dope right! But not as dope as quadratic equations YEAH

BOY!!" *cross arms turns cap around*,Look I dont fault it for doing this, or even doing this so transparently, but for the love of god use the references in a way that makes sense.

[Download to continue reading...](#)

What Really Matters for Struggling Readers: Designing Research-Based Programs (3rd Edition)
(What Really Matters Series) Communication Matters Building Automation: Communication systems with EIB/KNX, LON and BACnet (Signals and Communication Technology) Intelligent Communication Systems: Toward Constructing Human Friendly Communication Environment
Communication in Crisis and Hostage Negotiations: Practical Communication Techniques, Stratagems, and Strategies for Law Enforcement, Corrections and Emergency Service Personnel in Managing Critical I Communication at the End of Life (Lifespan Communication) Body Language: Discover and Understand the Psychological Secrets Behind Reading and Benefitting From Body Language (Read People On Sight - Body Communication - Nonverbal Communication) Technical Communication 11e & LaunchPad for Technical Communication 11e (Six Month Access) Conflict Communication (ConCom): A New Paradigm in Conscious Communication Marriage: How To Save And Rebuild Your Connection, Trust, Communication And Intimacy (FREE Bonus Included) (Marriage Help, Save Your Marriage, Communication Skills, Marriage Advice) Conversation Skills: Tactics to Improve Your Conversation and Small Talk Skills for Better Social, Business and Relationship Communication (Communication Skill Training) Kinesics and Context: Essays on Body Motion Communication (University of Pennsylvania Publications in Conduct and Communication) Nonviolent Communication: A Language of Life, 3rd Edition: Life-Changing Tools for Healthy Relationships (Nonviolent Communication Guides) Communication Research Measures: A Sourcebook (Routledge Communication Series) Marriage Matters: Extraordinary Change Through Ordinary Moments Resurrected!: The Historical Truth of the Most Important Event in Human History - And Why It Matters Windows 7 Shortcut Keys: A Complete List of Windows 7 Shortcuts (Shortcut Matters) Thermos Recipes to Make and Go: 35 Hot and Cold Meals and Desserts (Food Matters) More Joel on Software: Further Thoughts on Diverse and Occasionally Related Matters That Will Prove of Interest to Software Developers, Designers, ... or Ill Luck, Work with Them in Some Capacity Head Lice (Health Matters)

[Dmca](#)